

Project Topics For B.com Students

List Of Project Topics For B.com Students:

Accounting & Finance

1. Analysing how blockchain affects financial reports
2. Improving inventory management for small businesses
3. Evaluating how digital wallets reduce cash use
4. Analysing big data in credit risk assessments
5. Looking at crowdfunding for social enterprises
6. Comparing financial results of sustainable vs. non-sustainable companies
7. Exploring artificial intelligence in auditing
8. Creating a way to manage currency changes in global trade
9. Analysing how green accounting affects decisions
10. Evaluating budgeting in non-profit organisations
11. Investigating how financial knowledge helps personal investments
12. Looking at how ESG factors affect investments
13. Creating a way to manage currency risk in small businesses
14. Analysing corporate social responsibility's effect on brand value
15. Exploring how FinTech improves financial inclusion
16. Investigating how cryptocurrency rules affect finance
17. Evaluating capital budgeting in decision-making
18. Managing working capital in healthcare
19. Analysing corporate governance for financial stability
20. Investigating mergers and acquisitions on company performance
21. Exploring Islamic finance in ethical investment
22. Looking at how taxes affect global company decisions
23. Managing liquidity risk in banking
24. Analysing financial intermediaries' role in development
25. Investigating how financial tech impacts insurance

Marketing

1. Analysing influencer marketing for eco-friendly products
2. Developing a digital marketing plan for small e-commerce businesses
3. Evaluating personalised pricing and customer loyalty
4. Looking at virtual reality in customer experience
5. Analysing social media's effect on non-profits
6. Creating a brand strategy for a new company
7. Evaluating gamification in retail engagement
8. Investigating data analytics in targeted advertising
9. Analysing omnichannel marketing for customer satisfaction
10. Developing content marketing for a B2B company
11. Evaluating user-generated content on brand image
12. Investigating voice search in digital marketing
13. Analysing cause-related marketing for brand image

14. Developing a social media strategy for non-profits
15. Evaluating Mobile Marketing's Effect on Customer Journey
16. Investigating augmented reality in shopping
17. Analysing influencer marketing for luxury brands
18. Developing digital marketing for small local businesses
19. Evaluating personalised recommendations in customer retention
20. Investigating video marketing for brand awareness
21. Analysing account-based marketing in B2B
22. Developing content marketing for health startups
23. Evaluating social media influencers' effect on buying decisions
24. Investigating artificial intelligence in customer experience
25. Analysing programmatic advertising for marketing efficiency

Entrepreneurship

1. Creating a business plan for a sustainable fashion startup
2. Analysing shared mobility services in cities
3. Investigating blockchain in supply chains
4. Evaluating government policies on small businesses
5. Creating a marketing plan for a social business in healthcare
6. Analysing crowdfunding in product development
7. Investigating AI to boost productivity in small businesses
8. Evaluating coworking spaces for entrepreneurship growth
9. Developing a circular economy business for waste management
10. Analysing cultural factors in international franchises
11. Investigating online platforms for small business exports
12. Evaluating incubators and accelerators for startups
13. Creating a sustainability-focused business plan for a renewable energy startup
14. Analysing social media's role in promoting businesses
15. Investigating the sharing economy in urban transport
16. Evaluating digital transformation in family businesses
17. Creating a business plan for a fintech startup
18. Analysing eco-friendly subscription services
19. Investigating gamification to improve employee engagement in small businesses
20. Evaluating corporate accelerator programs for innovation
21. Creating a business plan for a sustainable food delivery service
22. Analysing government support for social enterprises
23. Investigating blockchain for supply chain transparency
24. Evaluating crowdsourcing platforms for market opportunities
25. Creating a business plan for a home healthcare service

Human Resource Management

1. Analysing how remote work affects productivity and well-being
2. Developing a talent management strategy for big companies
3. Investigating AI in the hiring process
4. Evaluating employee programs for better retention
5. Analysing diversity and inclusion efforts in company culture

6. Creating a succession plan for family-owned businesses
7. Investigating gamification for employee training
8. Evaluating performance management systems in improving outcomes
9. Analysing work-life balance on employee satisfaction
10. Creating an onboarding program for fast-growing startups
11. Investigating wellness programs to cut healthcare costs
12. Evaluating leadership programs for managers
13. Analysing how employee empowerment increases agility
14. Creating a reward strategy for service-based companies
15. Investigating virtual reality in employee training
16. Evaluating job redesign for motivation
17. Analysing employee groups' role in creating inclusive environments
18. Creating a recruitment strategy for tech companies
19. Investigating HR analytics for workforce planning
20. Evaluating flexible work arrangements for better balance
21. Analysing employer branding to attract top talent
22. Creating a change management strategy for mergers
23. Investigating mentorship for career development
24. Evaluating upskilling to stay competitive
25. Analysing HR automation to improve process efficiency

Information Systems

1. Developing a cloud strategy for small businesses
2. Investigating blockchain for better supply chain traceability
3. Evaluating ERP systems for better efficiency
4. Analysing IoT's role in asset management in manufacturing
5. Designing a data protection plan for healthcare data
6. Investigating AI's role in customer service
7. Evaluating robotic process automation for administrative tasks
8. Analysing big data's role in decision-making in retail
9. Creating a cybersecurity strategy for a fintech startup
10. Investigating virtual reality in employee training
11. Evaluating collaboration tools for remote teams
12. Analysing business intelligence for better sales forecasting
13. Designing a disaster recovery plan for financial companies
14. Investigating social media analytics for customer engagement
15. Evaluating mobile apps to improve customer experience
16. Analysing cloud computing's impact on small businesses
17. Developing a strategy for monetising data in entertainment
18. Investigating natural language processing for chatbots
19. Evaluating predictive maintenance to reduce downtime
20. Analysing edge computing for industrial IoT
21. Designing a knowledge system to improve learning
22. Investigating blockchain for better supply chain transparency
23. Evaluating DevOps to speed up software development
24. Analysing augmented reality's impact on retail
25. Developing a data governance plan for public sector organisations

Extra Ideas: Simple project topics for BCom students

1. Analysing e-commerce's impact on retail businesses
2. Creating a budgeting app for small businesses
3. Investigating blockchain's role in supply chain transparency
4. Evaluating social media marketing for local businesses
5. Designing a payroll system for small companies

Final Year Project Topics for BCom Students

1. Optimising inventory for manufacturing companies
2. Developing a business plan for a sustainable fashion startup
3. Analysing data analytics in sales forecasting
4. Investigating blockchain in cross-border trade finance
5. Evaluating HR analytics in talent management

Trending Project Topics for Commerce Students

1. Analysing cryptocurrency regulations in the financial sector
2. Creating a digital marketing plan for a social enterprise
3. Investigating AI's impact on employee productivity
4. Evaluating crowdfunding for financing startups
5. Analysing green accounting's role in business sustainability