



15 Commerce Students Project Ideas 2026-27

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Commerce Students Project Ideas

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If you are a commerce student looking for meaningful, easy-to-do, and impressive projects, you are in the right place. This article brings you a collection of **Commerce Students project ideas** that are simple to follow, useful for learning, and great for presentations and marks.

While there are many possible projects (you could choose from a long list of 50 ideas), this article explains **15 carefully chosen projects in detail** so you can start

working right away. Each project includes objectives, materials or tools you need, step-by-step method, expected deliverables, presentation tips, and suggestions to make the project better.

Everything is written clearly so you can copy-paste, print, or use directly for your class.

Before the list, read the short sections on how to choose a project, how teachers usually evaluate projects, and how to present your work well.

Must Read: [Summer Photo Project Ideas for Kids — 50 Creative Ways to Learn & Have Fun](#)

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How to choose the best Commerce Students project ideas

- 1. Interest and strength:** Pick topics you find interesting — you will enjoy working on them.
- 2. Resource availability:** Check if you can get the data, tools, or permissions needed.
- 3. Scope and time:** Choose something you can finish within the time given (don't pick a huge research topic if time is short).
- 4. Marks and learning:** Prefer projects that teach important commerce skills like accounting, finance, economics, marketing, or entrepreneurship.
- 5. Originality:** Try to add a local or personal touch — surveys about your school or neighborhood make your project unique.

How teachers commonly evaluate projects

- Understanding of topic:** Did you explain the topic clearly?
- Research and data:** Did you collect accurate data and use it properly?
- Method and analysis:** Are your steps clear and logical?
- Presentation:** Is your report and display neat and professional?

- **Application and conclusion:** Did you draw useful conclusions and suggestions?
- **References and honesty:** Did you cite sources and avoid copying?

Presentation tips

- Keep a **clear cover page**: project title, your name, class, roll number, teacher's name, date.
- Use **headings and subheadings** to break content.
- Include a **table of contents** for longer reports.
- Use tables, charts, and graphs to show numbers.
- Prepare a **5–10 minute oral summary** and a one-page handout for viewers.
- Practice explaining your methods and conclusions simply.

15 Commerce Students Project Ideas 2026-27

1. Small Business Financial Statement — “Local Shop Accounting”

Overview: Prepare full financial statements (income statement, balance sheet) for a small local shop (real or hypothetical) and analyze its performance.

Objectives:

- Learn basic accounting entries.
- Prepare and interpret income statements and balance sheets.
- Understand profitability and liquidity.

Materials / Tools: Notebook or spreadsheet (Excel/Google Sheets), calculator, sample bills or invoices, basic accounting template.

Method / Steps:

1. Choose a shop: stationery, grocery, or tea stall (ask permission if real).
2. Collect or create one month's sales, purchases, expenses, and opening/closing cash balances.

3. Record transactions in a simple ledger or spreadsheet.
4. Prepare Trial Balance → Income Statement (Profit & Loss) → Balance Sheet.
5. Calculate ratios: gross profit margin, net profit margin, current ratio.

Expected Deliverables:

- Ledger sample, trial balance, income statement, balance sheet, ratio analysis, short conclusion.

Presentation Tips: Use clear tables and a graph showing profit trend. Explain one or two reasons for profit or loss.

Evaluation Points: Accuracy of entries, understanding of statements, ratio interpretation.

Extension Idea: Compare two months or show effect of reducing expenses.

2. Consumer Price Index Project – “Track Prices in Your Market”

Overview: Make a mini Consumer Price Index (CPI) by tracking prices of common items in your area for one month.

Objectives:

- Understand inflation basics and how CPI is made.
- Learn data collection and basic index calculation.

Materials / Tools: Notebook, smartphone or camera for receipts, spreadsheet.

Method / Steps:

1. Choose 8–10 common items (rice, milk, petrol, vegetables, shampoo, bread, eggs).
2. Note prices every week from 2–3 local shops.

3. Select a base week and calculate index: $(\text{Price in current week} / \text{Price in base week}) \times 100$.
4. Find the overall CPI by averaging item indices (or use weighted average if advanced).

Expected Deliverables: Weekly price table, index calculations, chart showing price changes, simple explanation of inflation effect.

Presentation Tips: Make a line graph of CPI across weeks. Explain which items rose most and why.

Evaluation Points: Accuracy, clarity of index calculation, reasons for changes.

Extension Idea: Show effect on a family budget—how price rises affect spending.

3. Marketing Mix Study — “How a Product is Sold in Town”

Overview: Choose a product (e.g., bottled water or a local snack) and analyze its 4Ps: Product, Price, Place, Promotion.

Objectives:

- Understand marketing mix and real-life application.
- Learn about market research and consumer behavior.

Materials / Tools: Questionnaire (5–10 simple questions), phone or paper, camera for packaging photos, spreadsheet.

Method / Steps:

1. Select a product and identify the brand.
2. Observe packaging, price, where it's sold, and any promotions.
3. Ask 20 customers short questions: why they buy, how often, where.
4. Compile data and analyze: who is the target customer, is price right, promotion effective?

Expected Deliverables: 4P analysis sheet, survey summary, suggestions to improve sales.

Presentation Tips: Use product photos and a short customer feedback table.

Evaluation Points: Depth of research, good suggestions, clear 4P analysis.

Extension Idea: Propose a simple ad or a pricing change and show predicted effect.

4. Budgeting for a School Event — “Plan and Cost a Festival”

Overview: Plan the budget for a school event like a cultural day or sports day. Include estimated income (tickets, donations) and expenses.

Objectives:

- Learn practical budgeting and planning.
- Manage costs and think about revenue sources.

Materials / Tools: Spreadsheet, quotes from suppliers, sample ticket prices.

Method / Steps:

1. Define the event and list all likely expenses: venue, decorations, sound, prizes, refreshment.
2. List possible income: ticket fees, sponsorship, stall rent.
3. Create a detailed budget with estimated amounts.
4. Prepare best-case and worst-case scenarios.
5. Suggest cost-saving measures and break-even point.

Expected Deliverables: Detailed budget sheet, break-even calculation, summary of recommendations.

Presentation Tips: Use a simple pie chart to show expense distribution and a table for break-even.

Evaluation Points: Realism of estimates, clarity of calculations, cost control ideas.

Extension Idea: Create a sponsorship proposal letter to present to local businesses.

5. Stock Market Simulation — “Investing with a Mock Portfolio”

Overview: Create a virtual investment portfolio and track it for a term (4–8 weeks). Explain gains/losses and reasons.

Objectives:

- Learn basics of share investing, risk and return.
- Practice tracking performance and making decisions.

Materials / Tools: Internet for stock prices, spreadsheet, starting virtual budget (e.g., ₹50,000).

Method / Steps:

1. Pick 5–8 companies (well-known or local).
2. Decide on initial allocation and purchase dates (use real historical prices).
3. Track weekly prices and compute portfolio value and returns.
4. Write short notes explaining rise/fall of top performing stocks.

Expected Deliverables: Portfolio table, price chart, return calculation, short analysis.

Presentation Tips: Show a chart of portfolio value over time and explain one successful and one poor choice.

Evaluation Points: Use of data, understanding of market factors, clarity in results.

Extension Idea: Compare portfolio performance with a benchmark (e.g., a market index).

6. Entrepreneurship Project — “Start a Small Service Business”

Overview: Plan a small service business (tiffin delivery, tutoring, paper recycling) from idea to pricing and marketing.

Objectives:

- Understand business planning and basic entrepreneurship.
- Learn about costs, pricing, and customer acquisition.

Materials / Tools: Business plan template, simple market survey, cost quotes.

Method / Steps:

1. Choose the service and define who your customers will be.
2. Make a list of start-up costs and running costs (per week or month).
3. Create pricing (per service) that covers costs and gives profit.
4. Prepare simple marketing plan: flyers, social media, word of mouth.
5. Make a 3-month projection of revenue and profit.

Expected Deliverables: Short business plan, cost and pricing table, sample flyer, 3-month projection.

Presentation Tips: Show break-even month and how many customers you need.

Evaluation Points: Realistic cost estimates, clear pricing logic, practical marketing ideas.

Extension Idea: Pilot the service for one week and include real data.

7. Banking Services Comparison — “Compare 3 Savings Accounts”

Overview: Compare three savings accounts from different banks on features and benefits for a common user.

Objectives:

- Learn to compare financial products.
- Understand fees, interest, and services.

Materials / Tools: Bank website information, printed brochures, comparison table.

Method / Steps:

1. Choose 3 banks accessible in your area.
2. Note: interest rate, minimum balance, fees, ATM access, online banking, special offers.
3. Create a table for side-by-side comparison.
4. Suggest the best account for a student and explain why.

Expected Deliverables: Comparison table, short recommendation, and reasons.

Presentation Tips: Use a bullet list of pros and cons for each bank.

Evaluation Points: Accuracy of information, clarity in recommendation, awareness of fees.

Extension Idea: Compare fixed deposits or student accounts.

8. GST and Local Business — “How GST Affects Prices”

Overview: Study how Goods and Services Tax (GST) affects the price of selected products sold in your town.

Objectives:

- Understand tax inclusion in prices.
- Learn to calculate price before/after GST.

Materials / Tools: Bill samples with GST, calculator, spreadsheet.

Method / Steps:

1. Select 5 products (one from each GST slab, if possible).
2. Note selling price and GST rate (or ask shopkeepers).
3. Calculate pre-GST price and GST amount.
4. Explain how GST changes final price and consumer burden.

Expected Deliverables: Price and GST calculation table, short explanation, recommendations for small businesses.

Presentation Tips: Show a table with original price, GST %, GST amount, and final price.

Evaluation Points: Correct calculations, understanding of GST slabs, practical conclusions.

Extension Idea: Show how a change in GST rate would affect prices.

9. Consumer Protection Case Study — “Solve a Real Complaint”

Overview: Study a real consumer complaint (local shop, online order) and show how consumer protection laws could help resolve it.

Objectives:

- Learn about consumer rights and redressal procedures.
- Practice writing complaint letters and documenting evidence.

Materials / Tools: Complaint details (with permission), consumer protection act summary, sample complaint letter template.

Method / Steps:

1. Identify a complaint: damaged product, wrong delivery, poor service.
2. Describe the facts, parties, and losses.

3. Show the steps taken: complaint to seller, follow-ups, if any legal help.
4. Explain the consumer rights relevant to the case.
5. Propose a step-by-step redressal flow for similar complaints.

Expected Deliverables: Case report, sample complaint letter, summary of consumer rights and recommended actions.

Presentation Tips: Present the timeline of events and copies of communication (with private data hidden).

Evaluation Points: Clarity, correct use of consumer law, practical redressal steps.

Extension Idea: Conduct a short survey to find how many people faced similar problems.

10. Productivity and Labor Study — “Work Habits of Part-Time Workers”

Overview: Survey students who do part-time work and study how work affects their spending, savings, and study time.

Objectives:

- Learn data collection and basic statistics.
- Understand trade-offs between work and study.

Materials / Tools: Simple survey (10 questions), spreadsheet, basic charting tools.

Method / Steps:

1. Design a short questionnaire: hours worked per week, type of job, monthly earnings, savings, study hours.
2. Survey 20–30 students.
3. Compute averages and make simple graphs (bar chart or pie chart).
4. Analyze relationships: more work → less study? More savings?

Expected Deliverables: Survey summary, charts, short analysis and recommendations.

Presentation Tips: Use easy-to-read graphs, and highlight one interesting finding.

Evaluation Points: Sample size, clarity of results, sensible recommendations.

Extension Idea: Suggest tips for balancing work and study and include quotes from respondents.

11. Advertising Effectiveness – “Which Poster Works Best?”

Overview: Test three versions of a poster or flyer for a school event and measure which design gets more responses.

Objectives:

- Learn about A/B testing and basic marketing research.
- Understand what attracts customers.

Materials / Tools: Three poster designs, distinct display locations, tracking method (signup sheet or QR code).

Method / Steps:

1. Create 3 poster designs that differ in color, message, or call-to-action.
2. Place each poster in similar locations for the same time period or use different groups of students.
3. Track responses (signups, QR scans, inquiries).
4. Compare response rates and conclude which design was most effective.

Expected Deliverables: Poster images, response counts, analysis of why one worked.

Presentation Tips: Show poster thumbnails and a small table of responses.

Evaluation Points: Experimental setup clarity, data collection, logical conclusions.

Extension Idea: Try online vs offline poster effectiveness (social media post vs physical poster).

12. Costing and Pricing — “How Much to Make and Sell a Product”

Overview: Choose a simple product (e.g., handmade candles, cookies) and calculate cost per unit and selling price for profit.

Objectives:

- Learn product costing, overhead allocation, and markup calculation.
- Practice simple business math.

Materials / Tools: Recipe or bill of materials, cost of raw materials, labor time estimate.

Method / Steps:

1. List all materials and their costs for one batch.
2. Include overheads (electricity, packaging) apportioned per unit.
3. Calculate total cost per unit.
4. Choose a reasonable markup (e.g., 20–30%) and compute selling price.
5. Show profit per unit and percent return.

Expected Deliverables: Cost sheet, pricing calculation, short profit analysis.

Presentation Tips: Use a table showing raw cost, overhead, total cost, markup, final price.

Evaluation Points: Correct cost allocation, realistic markup, clear calculations.

Extension Idea: Show how bulk buying reduces unit cost and increases profit.

13. Role of Microfinance — “Case Study of a Local SHG or Microloan”

Overview: Study a Self Help Group (SHG) or microloan program in your area and explain its benefits and challenges.

Objectives:

- Understand microfinance, group lending, and social impact.
- Learn to interview and report findings.

Materials / Tools: Interview questions, permission for interviews, notebook.

Method / Steps:

1. Identify an SHG, NGO, or microloan user in your locality.
2. Interview the group leader or a borrower about loan details, purpose, repayment, and changes after the loan.
3. Summarize the group's working method and impact on members' incomes.
4. Provide suggestions to improve the program.

Expected Deliverables: Case study report, interview quotes (with permission), pros and cons list.

Presentation Tips: Use a short slide with before-and-after stories or one success story.

Evaluation Points: Depth of interview, accurate description, sensitivity and ethics in reporting.

Extension Idea: Compare two different microfinance models or show repayment schedule sample.

14. E-Commerce Study — “How Students Buy Online”

Overview: Study online buying behavior of students: favorite websites, payment methods, and factors that influence them.

Objectives:

- Learn about e-commerce trends and digital payments.
- Practice survey design and data interpretation.

Materials / Tools: Questionnaire, smartphone, spreadsheet.

Method / Steps:

1. Prepare 8–10 questions: which apps, payment preference (card/**UPI**/COD), delivery time importance, return experience.
2. Survey 30–50 students.
3. Summarize top platforms and reasons students prefer them.
4. Offer suggestions to e-commerce businesses for improving student shopping experience.

Expected Deliverables: Survey summary, charts, recommendations.

Presentation Tips: Show top 3 platforms and reasons like price, speed, or discounts.

Evaluation Points: Sample size, clarity, actionable recommendations.

Extension Idea: Track purchases of one platform for a month and analyze spending categories.

15. Personal Finance for Teenagers — “Create a Simple Budget Plan”

Overview: Create a practical budgeting guide for students and build a sample personal monthly budget.

Objectives:

- Teach saving, spending, and planning skills.
- Learn basic budgeting and targets.

Materials / Tools: Spreadsheet or paper, sample income (pocket money), list of expenses.

Method / Steps:

1. List typical sources of income: pocket money, part-time earnings, gifts.
2. List expenses: food, transport, mobile recharge, entertainment, savings.
3. Create a sample budget showing percentages for saving, needs, and wants (e.g., 30% save, 50% needs, 20% wants).
4. Show how small savings add up (example: save ₹50 weekly = ₹200 a month).
5. Provide tips to track spending and avoid impulsive buys.

Expected Deliverables: Sample monthly budget, checklist for saving, simple tips for managing money.

Presentation Tips: Use a pie chart for spending share and a short “Top 5 tips” list.

Evaluation Points: Practicality, clarity, and realistic saving tips.

Extension Idea: Make a 6-month savings plan for a real item (phone, laptop).

Final Checklist Before Submission

- Include a **title page** with required details.
- Add a **table of contents** if your report is longer than 4 pages.
- Ensure **all calculations** (if any) have clear steps shown.
- Add a **short bibliography** or list of websites, books, or interviews used.
- Attach **appendices** for raw data, survey forms, or interview transcripts.
- Ensure **neat formatting**: consistent fonts, headings, and spacing.

Read More: [Top 20 Data Analytics Project Ideas 2026-27](#)

Conclusion

These **Commerce Students project ideas** are designed to be simple, practical, and educational. Each project helps you learn an important part of commerce — accounting, marketing, finance, economics, entrepreneurship, or consumer rights — while keeping work manageable.

Pick a project that matches the time you have and the resources you can access.

Make sure your report is clear, data is accurate, and your presentation tells a short story: *what you did, what you found, and what you recommend*. Good luck — pick one idea, start today, and enjoy the learning!

 [Blog, Project Ideas](#)



JOHN DEAR

I am a creative professional with over 5 years of experience in coming up with project ideas. I'm great at brainstorming, doing market research, and analyzing what's possible to develop innovative and impactful projects. I also excel in collaborating with teams, managing project timelines, and ensuring that every idea turns into a successful outcome. Let's work together to make your next project a success!

 

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